

Eurotourism® is based on a map of Europe where the visitor can quickly and easily link through to the advertiser's website. Accommodation, food, adventure and other activities are represented by easily identifiable symbols on the map. First, the visitor selects a country, then the region they are planning to visit – then they are able to find the business offering the products and/or services they are looking for – and in the right place!

We offer very cost-effective and targeted marketing for advertisers because your potential customer is able to find what they are looking for – and in the area they are interested in visiting.

Startpage Banner Europe

Startpage Banner Country

Banner/Symbol Region

Banner Tourist guide/Municipality

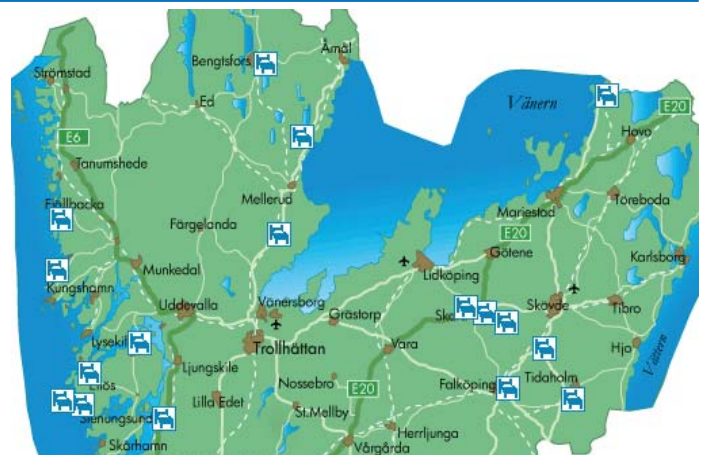
Banner Price List:
(Banner size 240 x 120 pixlar)

- A country (e.g. Sweden) or Europe's startpage, a language of your choice (e.g. English) 9.990 kr for three months.
- A region's startpage (all languages) 9.900 kr for 12 months.
- A symbol on a regional page (all languages) 5.900 kr for 12 months.
- A Tourist Guide/Municipality page (all languages) 5.900 kr for 12 months (Available in certain countries).

Symbol Price List:

One symbol placed on the map promoting your location and linking directly to your website costs **3.600 kr** for 12 months. Shorter periods are available, depending upon availability.

If you would like more than one symbol to better describe your business (e.g. Hotel + Conference + Golf), we can offer a 30% discount for each additional symbol, providing the additional symbols have the same link address.



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Prices are excluding taxes.